

# EIC OVERSEAS EVENTS

ADIPEC 2019 UK PAVILION | 11 - 14 November 2019 | ABU DHABI, UAE



# Join the UK Digitalisation Pavilion at ADIPEC 2019: one of the world's largest, most important and influential oil and gas events that brings together industry stakeholders and experts to share knowledge and exchange ideas on a brighter future for the energy sector.







2200 + Exhibitors

Harnessing the power of new digital technologies is now the number one priority for the industry's most senior decision-makers as they plot a path forward for their business. The digitalisation space, supported by tutorials and conference sessions, is designed to help the oil and gas industry understand how digitalisation can transform the performance of their assets.

Join the UK Pavilion to ensure your solutions are at the forefront of the industry's digital transformation.

# **Benefits of Participation**

- Prime location in digitalisation zone
- Elevator pitch opportunity in the digitalisation presentation area (Eligible SMEs, first come first served basis)
- Enhanced promotion through EIC & OGV marketing channels
- Access to industry experts
- Pass to the networking reception
- 1-2-1 buyer meetings to secure business & widen networks
- High visibility presence

- A dedicated project manager
- Appointed UK freight partner & stand designer
- Access to project data presentations in the main UK Pavilion
- Company profile in the UK group brochure
- VIP visitors and guided pavilion tours
- Help to identify potential partners & customers stop
- Catered group lounge/coffee area



# Included in The UK Pavilion Shell Scheme Stand

- Back & side hard walls
- Fascia logo board
- Lighting
- 1 power outlet
- Plasma Screen
- 1 high top table & chairs
  Lounge refreshments
- UK group high level branding
- 1 lockable counter Project management
- Literature rack
  - Stand cleaning

"Working closely with the EIC team we had a fantastic week, meeting an abundance of existing and new clients resulting in both direct business and numerous new enquiries to follow up. The show proved to be a huge success, lots of good footfall and some great networking events organised by the EIC's very dynamic team." Paul Storey, Group Managing Director, HTL Group

### **Event Details**

Date: 11 – 14 November 2019 Venue: Abu Dhabi National Exhibition Centre

### Costs (Excl. VAT)

Shell Scheme stand cost:

EIC Member: £858 per m2

Non Member: £900 per m2

### Additional Costs:

### Marketing Kit: £385

There is a compulsorily charge from the organiser per exhibitor. The EIC has secured a reduced cost for UK pavilion exhibitors. The Media Kit includes your catalogue entry, mobile app profile entry, online website entry, HTML email signature & e-invitation, HTML web banner, listing in pocket map, touch screen onsite and listing in profile.

Insurance Fee: £155 There is a compulsorily charge from the organiser per exhibitor.

### Sub-Exhibitor Fee: £150 If you intend to have a sub-exhibitor on your stand, there is a supplemental fee of £150 per sub-exhibitor

Corner charge: £500 There is a £500 charge for each corner location on your stand

### Booking Deadline: June 2019

\*The UK Pavilion at ADIPEC is very popular. To avoid disappointment, we advise you book your space early.

Find out more:

Please get in touch with a member of the Overseas Events team:

E: overseasevents@the-eic.com

T: +44 (0)20 7091 8600

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# **APPLICATION FORM**

Please return your completed and signed application for	m to <u>pamela.nic</u>	nolson@the-eic.cor	<u>n</u>
We wish to participate in the UK group and confirm that we a DMG (available on request). *Compulsory fields must be com		and Conditions issue	d by the EIC and the organisers
Signature:*			
Name (in caps):*	Date:*		
The Exhibitor warrants that the person submitting the Applica Exhibitor.	tion Form is fully	authorised to enter ir	nto the Contract on behalf of the
1. UK COMPANY DETAILS (FORMS WITHOUT UK REGIST	ERED COMPAN	Y DETAILS WILL NO	DT BE ACCEPTED)
UK company:*	Member/non-member:*		
UK address:*			
Contact name:*	Position:*		
Email:*	Website:		
Tel (switchboard):*	_ Tel (direct line	):*	
Products/services:			
Note: if you intend to have sub-exhibitors, please provide sim	ilar details for eac	ch sub-exhibitor.	
2.SPACE RESERVATION* (Please note that the minimum st	and size is 9sqm	)	
We wish to apply for the following space and shell scheme		sqm	
Our preferred stand numbers (in order of preference) are:	1.	2.	3.
3. PAYMENT On receipt of your booking, EIC will invoice for costs and fees below are excluding VAT. NB Outstanding page			
EIC Member cost per sqm (£858 per sqm)		£	
Non-Member cost per sqm (£900 per sqm)		£	
Sub-exhibitor fee (£150 per sub-exhibitor)		£	
Compulsory Marketing Kit Fee (£385)		£	
Compulsory Insurance Fee (£155)		£	
Corner Fee (£500 per corner)		£	
		Total: £	
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# 4. VAT

The above rates are exclusive of tax. Final charges will be inclusive of VAT when invoiced. A receipted invoice will be forwarded to you as acknowledgement of your payment.

### 5. TERMS AND CONDITIONS

EIC Terms and conditions for companies participating in exhibitions apply and have precedence in case of conflict. The contract contains some limitations and exclusions of liability in favour of EIC, which are included so that we can keep the costs within reasonable bounds. The availability of the space and shell scheme applied for is not guaranteed. The contract will come into existence on acceptance of your signed Application Form. Please note also that, in order to present a tidy appearance and give fair prominence to all exhibitors, (1) you may not embellish the identity panels of your stand by using unauthorised graphics etc, and no graphics outside or above the allocated stand space are permitted; and (2) EIC may, at its discretion, require you to reduce the volume or turn off your audio equipment.

## Supporting Partners





